



America's 'First Lady' of Women Angels to Help Scotland's Women Angels & Growth Businesses

Opportunity for Six Women Entrepreneurs to Access World-class Advice for their Perfect Pitch.

On August 27th & 28th 2013 we will welcome America's 'First Lady' of women angels, Susan Preston, when she leads two exciting sessions for Scotland's new women business angels and women entrepreneurs going for growth.

Did you know that Scotland has one of the most active business angel communities globally; and we enjoy the best tax environment in the UK that there has ever been for angel investment?

But, despite women holding 46% of UK wealth, only 2% of Scotland's angel investors are female.

It's time for change. Scotland's businesses and our economy need new funds for growth. Many women have the potential to be in this space; but may not be aware of it. And many of Scotland's women entrepreneurs have growth capacity, which could be accelerated through investment.

Investing Women is a new and growing community leading change to help more women learn about angel investing; both as would be angels and entrepreneurs going for growth.

We know there are too few women angels in Scotland and too few women entrepreneurs accessing angel investment. Evidence from the US, where women now represent 22% of the angel community, shows that building awareness and knowledge is core to changing this.

So, here in Scotland, the opportunities begin in August with the help of Susan Preston; the pioneer of women angel investing in the USA:

Susan is a world-recognized expert in angel financing, authoring numerous articles, white papers and books including her most recent, *Angel Financing for Entrepreneurs*.

She was the Entrepreneur-in-Residence with the Kauffman Foundation for six years, specialising in angel investing and women entrepreneurs. She is also the architect of the Access to Capital for Entrepreneurs Act, just re-introduced in the US Congress.



Susan will lead two exciting events:

27 August 2013: 'Going for Growth; Unlocking Potential'

This day is for women entrepreneurs with growth aspiration. The aim is to help build a sense of personal value as well as business growth potential. Much of the day will be about helping women prepare for investment.

To book your place please visit:- <http://investingwomen.eventbrite.co.uk>

28 August 2013: 'Master Class in Angel Investing for Women'

This day is for women who are interested in finding out more about what being an angel investor involves. Participants do not need to have experience as investors nor be expected to be certain that they want to be one. The objective is learning. For those who do have knowledge and are keen to progress their interest this is a rare opportunity to learn from one of the top US specialists and the pioneer of women in angel investing.

To book your place please visit:- <http://investingwomen2.eventbrite.co.uk>

Commenting on Investing Women, Founder Jackie Waring states: "This is a growing community of women angel investors; women entrepreneurs seeking growth and those who want to help both. What we are ultimately creating will be more than a syndicate; and it's about more than the money."

We are most grateful for the great support we have received to date from Edinburgh City Council, The Scottish Government, LINC Scotland, RBS and an ever-increasing number of senior businesswomen. Their fantastic support has made these events possible and this is just the start of much to follow."

If you are a women entrepreneur going for growth who would like the chance to fine tune your pitch with the support of top experts please contact:

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